

GLI | **2023**
FORUM
LATAM | GENDER LENS
INVESTING IN
LATIN AMERICA

 **IDB** **Invest**  **pro mujer**

AGENDA

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	7:30AM - 8:30AM	Registration (open)				
	8:30AM - 9:10AM	Welcoming Remarks	CARMEN CORREA CEO, Pro Mujer			AUDITORIUM
	9:10AM-9:30AM	Fireside Chat: GLI in Action: From Theory to Practice	Speakers: NISHA BISWAL Deputy CEO, DFC CARMEN CORREA CEO, Pro Mujer		Gender Lenses: Multilens	AUDITORIUM
	9:30AM-9:40AM	Closure of plenary session and transfer to action sessions (10min)				
	9:40AM-10:40AM	Panel: Gender Revolution in the Care Economy	Speakers: ALEXANDRA GARZÓN People and Culture Manager, Symplifica JUAN CAMILO POTES Commercial Director, Aeiotu ANGELA MERCEDES BAILON Entrepreneur, UPAVIM SUSANA MARTINEZ Co-founder and CEO, Corewoman BENE ASPRILLA Coordinator of Social Management, Tierra Grata JULIA DALEY Director, MELI Alterna MARIA LILIANA MOR Director of Alliances and Development, Pro Mujer Moderated by: CAROLINA ROBINO Senior Program Specialist, IDRC	Explore how gender-focused investment in the care economy is transforming systems and creating a positive impact.	Gender Lenses: Economics of Care	AUDITORIUM
		Let´s Pitch: Fellows Cartier Women's Initiative	Speakers: ATILANA PIÑON Co-founder & CEO, Retorna App Moderated by: BARBARA SILVA Community Lead Latin America and the Caribbean, Cartier Women's Initiative	Join this exciting pitch format where ventures from migrant communities will have the opportunity to showcase their projects and investment opportunities. Discover how these initiatives are leveraging cultural diversity and transnational experiences to create innovative solutions and tap into borderless opportunities in the entrepreneurship and investment ecosystem.	Gender Lens: Women in Leadership	ROOM 1 EQUITY


18/10

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	9:40AM-10:40AM	Voices of Impact Catalysts of Change: Amplifying Women-Led Initiatives	Speakers: SABINA MALACON COO, Unreasonable México MARÍA DENISE DUARTE Chief Partnerships and Initiatives Officer, Agora Partnerships MARÍA ISABEL PÉREZ Chief Executive Officer, Fundación Reservas del País Moderated by: JOHANA URRUTIA Program Director, Fundación WWB Colombia	Join the conversation with organizations that drive change and support women-led businesses, addressing the crucial elements to empower female microentrepreneurs in Latin America.	Gender Lens: Products and Services for Women	ROOM 2 INCLUSION
		Learning Circle: Multilateral Agencies Unite: Advancing Gender Equity through Finance and Inclusion	Speakers: JOSÉ FELIX ETCHEGOYEN Sr Global Specialist, Gender, Diversity and Inclusion, IFC CAROLE SANZ-PARIS Director of Debt Capital Markets and Structured Finance, BID Invest Moderated by: TIM RADJY Chairman, AlphaMundi Group	Join us in an engaging session that brings together leading multilateral agencies to discuss their impactful projects in Latin America, aimed at promoting gender equity, diversity, equity, and inclusion through financial mechanisms.	Gender Lens: Value Chains and Advocacy	ROOM 3 DIVERSITY
		Inspiration Capsule: Organizational leadership with a gender perspective. Key elements to transform your business into gender smart	Speakers: TOMÁS GONZÁLEZ BERGEZ Gender Knowledge Lab Coordinator, Pro Mujer	This session aims to share knowledge and practical tools to accelerate gender mainstreaming in companies, transform organizations into gender smart, and boost their business.	Gender Lens: Multilens	ROOM 4 EMPOWERMENT
	10:40AM-10:50AM	Coffee Break (10min)				
	10:50AM-11:50 AM	Panel: Debt Products for Gender Equality	Speakers: VERÓNICA GAVILANES Deputy General Manager, BancoSol ALEJANDRO DE LEÓN Founder Microwd DAVID GREY Corporate Affairs and Sustainability Manager, Pichincha		Gender Lens: Products and Services for Women	AUDITORIUM

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	10:50AM-11:50AM		Moderated by: CECILIA RABASSA <i>Managing Director Portfolio, BID</i>			
		Inspiration Capsule: Women in Fintech: Financial Innovation in Action	Speakers: CAROLINA VÉLEZ E. <i>Corporate Manager, Finsocial</i> PAMELA HOLLMANN <i>Corporate Manager, Ágata; Co-founder & CFO, Velara Fintech</i> SANDRA RUBIO DACOSTA <i>CEO, IMIX LatAm</i> MARIA DEL MAR PALAU <i>CEO Bankamoda</i> MARIA CAROLINA M. SARRIA <i>Director, ISI; Partner, SIGMA</i>	Discover how women leaders are driving financial innovation in the Fintech sector, transforming the way we handle money.	Gender Lens: Women in Leadership	ROOM 1 EQUITY
		Inspiration Capsule: Approaches for Using Finance to Prevent and Mitigate Gender-Based Violence	Speakers: TIA SUBRAMANIAN <i>Gender-Based Violence Program Director. Criterion Institute</i>	There are many intersections between finance and gender-based violence (GBV)—both opportunities to use finance to address violence and myriad hidden risks posed by GBV to investment outcomes. This talk will frame how we can collectively think and speak about this complex, urgent issue in the context of core gender lens investing analysis. It will also look at how addressing GBV requires analyzing and addressing power dynamics in diverse cultural contexts as well as in the investment process itself.	Gender Lenses: Multilens	ROOM 4 EMPOWERMENT
	11:50AM-12:00AM	Coffee Break (10min)				

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	12:00AM-1:00PM	Panel: Sexual and Reproductive Health of Women in Latin America: Perspectives and Challenges	Speakers: ANA CECILIA VELASQUEZ <i>Country Director of Bolivia, MSI Bolivia</i> DAVID ALEXANDER ZAMBRANO ROJAS <i>International Operations Coordinator, Fundación ESAR</i> GABRIELA ROJAS <i>Founder & CEO, Sin Reglas</i> CATALINA MARTÍNEZ <i>Senior Regional Director LAC, Center for Reproductive Rights</i> Moderated by: MARCELA DEL AGUILA <i>Global Director of Health Services, Pro Mujer</i>	This panel brings together experts to discuss the complex issues of sexual and reproductive health faced by women in Latin America, exploring perspectives and challenges.	Gender Lens: Products and Services for Women	AUDITORIUM
		Learning Circle: Intersectionalities in Action	Speakers: LUIS DANIEL RAMÍREZ ALFARO <i>Executive Director, Yo Emprendedor</i> ALEJANDRO ALVARADO <i>Country Director, New Sun Road</i> CÉSAR GARCÍA MORALES <i>General Director, AVU IAP</i> JIMENA SERRANO <i>Lead Officer in Gender, Diversity, and Inclusion, BID</i> Moderated by: JULIANA HERNANDEZ <i>Executive Director, Artemisas</i>	Explore how the intersectional approach has been integrated into the implementation of entrepreneurship programs through insights from diverse leaders.	Gender Lens: Intersectionality	ROOM 3 DIVERSITY
		Voices of Impact: Sesión Deetken Impact Gender Strategies in Business Practice: Lessons from the ILU Women's Empowerment Fund	Speakers: CLAUDIA MORENO <i>Deputy Director, Fundación Espoir, Ecuador</i> ADA EVELING RIVERA <i>General Manager, Fundenuse Nicaragua</i> DIANA JERÓNIMO <i>Social Investment, Avanza Sólido México</i> KATIA CORROY CASTRO <i>Director of Social Projects, Conserva, México</i>	Engage in a discussion on how to incorporate a gender perspective ('gender mainstreaming') into your operations, drawing inspiration from the experience and advice from the ILU Women's Empowerment Fund portfolio.	Gender Lenses: Multilens	ROOM 2 INCLUSION

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	12:00AM-1:00PM		Speakers: MAURICIO GRIJALVA Director of Microfinance, Acceso Financiero, Regional Moderated by: MAGALI LAMYIN Managing Partner, Deetken MARIA TINELLI Strategic Business Development, Pro Mujer			
		Learning Circle: Nesst Gender Gaps in the Colombian Agricultural Sector: Best Practices and Resources	Speakers: DIEGO SANTANA Portfolio Manager Colombia, NESST MARIANA BOTERO Founder of Camaleonte, La Maga, y Pomario ELISA BOTERO CEO, Pomario Moderated by: ESTEPHANIA HERRERA Portfolio Director, NESST	We will delve into gender gaps in the Colombian agricultural sector and share practices and resources to support women in the sustainable food value chain.	Gender Lens: Value Chains and Advocacy	ROOM 1 EQUITY
		Inspiration Capsule: Building the Future: E-commerce and Sustainable Finance Strategies	Speakers: SARA ARGANARAZ ESCASANY Product Owner, TICMAS NICOLÁS GATICA Country Manager México, TICMAS	Are you dreaming of taking your business to the next level? Join us in this exciting inspiration session, where we will guide you through the most effective e-commerce and sustainable finance strategies for entrepreneurs. Discover how to transform your ideas into a thriving and sustainable business.	Gender Lens: Products and Services for Women	ROOM 4 EMPOWERMENT
	1:00 PM – 2:05 PM	Lunch (1h5min)				

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	2:05PM - 3:05PM	Panel: Breaking Ground: Gender Bonds in Latin America	Speakers: ALEJANDRA DIAZ <i>Sustainability Director, Banco Davivienda</i> ELY ARAS <i>Jardín Azuayo</i> MARÍA TINELLI <i>Strategic Business Development, Pro Mujer</i> Moderated by: GEMA SACRISTÁN <i>mpact Investing & Gender Lens Expert, BID Invest</i>	Explore the transformative power of Gender Bonds in Latin America with insights from leading experts and organizations driving change in the region.	Gender Lens: Products and Services for Women	AUDITORIUM
		Voices of impact: Empowering Women Entrepreneurs: Impact through Design	Speakers: ANA MARÍA SÁNCHEZ OSPINA <i>Executive Director, Corporación de Mis Manos</i> YOJANA CIFUENTES <i>Corporación de Mis Manos</i> JULIANA ARENAS <i>Corporación de Mis Manos</i> MARÍA DEL MAR JARAMILLO SALCEDO <i>Salcedo, CEO and Founder, Fundación Soy Oportunidad</i> LINA MARIA URIBE <i>Head of Business Development, UPB</i> JULIANA GUTIERREZ, <i>Regenerative advocate, social entrepreneur and Global Outreach Ambassador, Echoing Green</i> Moderated by: MANUELA HENAO, <i>Director of Alliances and Cooperation, ESCALA</i>	Immerse yourself in the inspiring realm of how these organizations have crafted opportunities for women entrepreneurs through tailored product and service design.	Gender Lens: Products and Services for Women	ROOM 2 INCLUSION
		Learning Circle: Connecting the Latinx Diaspora with Gender Equity	Speakers: MARÍA CAMILA VELÁZQUEZ <i>Co-Founder, Casa Innovation</i> JAIME LUCERO <i>President, Fuerza Migrante</i>	Join this learning circle that explores the connection between the Latinx diaspora and advancing gender equity.	Gender Lens: Intersectionality	ROOM 3 DIVERSITY

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	2:05PM - 3:05PM		Moderated by: MARIA LILIANA MOR Global Director of Strategic Alliances and Development, Pro Mujer			
		Voices of Impact: Deep dive with Ventures in the Care Economy	Speakers: ALEXANDRA GARZÓN People and Culture Manager, Symplicia JUAN CAMILO POTES Commercial Director, Aeiotu ANGELA MERCEDES BAILON Entrepreneur, UPAVIM SUSANA MARTINEZ Co-Founder and CEO, Corewoman ERIKA MARTINEZ Project Manager, Corewoman BENE ASPRILLA Coordinator of Social Management, Tierra Grata JULIA DALEY Director MELI, Alterna CECILIA CAMPERO Country Representative, Bolivia, Pro Mujer Moderated by: CAROLINA ROBINO Senior Program Specialist, IDRC	Dynamic dialogue with ventures in the care economy. We'll explore their experiences, challenges, and investment opportunities.	Gender Lens: Value Chains and Advocacy	ROOM 1 EQUITY
		Inspiration Capsule: Online sales: learn about Mercado Pago's tools to grow your online business	Speakers: ANDRES ANGARITA Sellers Team, Mercado Pago	Learn how to capitalize on Mercado Pago's online sales tools/solutions based on specific use cases in social networks	Gender Lens: Products and Services for Women	ROOM 4 EMPOWERMENT
	3:05PM - 3:15PM	Coffee Break (10min)				

DAY

TIME

SESSION

SPEAKERS

DESCRIPTION

SUBJECT / LEN

ROOM



18/10

3:15PM - 4:15PM

Let's Pitch:
Latimpacto Deal Share
Session

Speakers:
School for equity, Luker Foundation
*Commitment Valle: Social
Innovation to Overcome Women's
and Girls' Vulnerability, ProPacífico
Promigas*
(Latimpacto Members)

Moderated by:
PAULA PEREZ
*Connections Coordinator,
Latimpacto*

This session provides a
platform for Latimpacto
members to present and
share investment
opportunities and
impactful projects.

Gender Lens:
Women in Leadership

ROOM 1 EQUITY

Learning Circle:
Alix Lebec
Diversity-Driven
Enterprises: The Engine of
the Global Economy

Speakers:
DANIEL GONZALES
*Senior Program Manager in the
Global ProgramsOpen, Open
Society Foundations*
ANA BARRERA
CEO, Aflore
ANA LUCÍA MÁRQUEZ
*Foundation and Sustainability
Manager, Coca-Cola Latin America*

Moderated by:
ALIX LEBEC
Founder & CEO, Lebec Consulting

Women and diverse-led
enterprises play a crucial
role in economic growth
and innovation. This panel
highlights the impact and
potential of these
enterprises in the global
economy.

Gender Lens:
Women in Leadership

ROOM 4 EMPOWERMENT

Learning Circle:
Empowering Women in
Finance: Investment and
Market with a Gender
Perspective

Speakers:
**ÁNGELA MARIA PANQUEVA
RODRIGUEZ**
*Director of Equity and Inclusion,
Bancamia*
CATALINA JIMÉNEZ BERNAL
*Latin America Director of
International Development,
Desjardins (DID)*
CECILIA DELGADO
*Senior Investment Manager,
Incofin*
AMELIA KUKLEWICZ
*Vice President Programs,
Grameen Foundation*
Moderated by:
CECILIA CAMPERO
Country Representative, Bolivia, Pro Mujer

Discover how financial
innovation is transforming
the development of
gender-sensitive products
and services, opening new
opportunities and
improving the quality of
life for women.

Gender Lens:
Products and Services for
Women

ROOM 3 DIVERSITY

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	3:15PM - 4:15PM	Voices of Impact: Gender Disaggregated Data in Impact Investing: Advancing Equity through Information	Speakers: CARLA GRANADOS <i>Manager for Latin America Growth Lead, 60 Decibels</i> MARIA PAZ MONGE <i>Public Policy Manager, JPaI</i> CATALINA GARCIA <i>Project Manager, Dalberg</i> GABRIELA ANDRADE <i>Financial Sector Lead Specialist, BID</i> Moderated by: CAROLINA LOPERA <i>Project Coordinator, EAFIT</i>	Exploring the significance of gender data in impact investing and its impact on policies and programs promoting equity. Highlighting regional initiatives to enhance the collection and utilization of gender-disaggregated data.	Gender Lenses: Multilens	ROOM 2 INCLUSION
	4:15PM - 4:25PM	Coffee Break (10min)				
	4:25PM - 5:25PM	Learning Circle: Diversity and Gender Policies in the Workplace	Speakers: MARIA ISABEL ACOSTA <i>Manager of DEI, Bancolombia</i> VIVIANA VELOZA <i>Social Innovation Lab, Asobancaria</i> BEVERLY MOISE <i>Diversity, Equity and Inclusion., Sodexo</i> MARIA DE LA LUZ ARBELAEZ <i>Associate Partner, EY</i> Moderated by: ZELMA ACOSTA-RUBIO <i>VP Corporate and Legal Affairs / VP Diversity, Equity and Inclusion / Member of the Pro Mujer Board of Directors</i>	This session will explore how gender and diversity policies in the workplace can transform corporate culture and create inclusive opportunities.	Gender Lens: Equity in the Workplace	ROOM 3 DIVERSITY
					  	

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 18/10	4:25PM - 5:25PM	Voices of Impact: Women in STEM: Shaping the Technological Future	Speakers: <i>GABRIELA ROJAS</i> <i>Leader, Kata Software</i> <i>GABRIELA SOCIAS LILLIE</i> <i>Public Grants Acquisition Manager Junior, Junior Achievement Américas</i> <i>JOANNA PRIETO</i> <i>CEO, Geek Girls LATAM</i> Moderated by: <i>ADRIANA CÁRDENAS</i> <i>Country Manager, Visa</i>	Join these STEM trailblazers as they share their stories and how they are making a mark in shaping the technological future. Explore their transformative impact on the industry.	Gender Lens: Products and Services for Women in Leadership	ROOM 2 INCLUSION
		Inspiration Capsule: Destination: Afrodescendant Entrepreneurship	Speakers: <i>YARLEIDY MURILLO</i> <i>AOMVIUPA</i> <i>ALEXANDRA HENAO</i> <i>Deshidratados Ananas S.A.S.</i> <i>MARIA ESTER</i> Moderated by: <i>YIRLEHAN RAMIREZ MURILLO</i> <i>CEO, GAAIWE.</i>	Embark on an inspiring journey to discover how entrepreneurship becomes a destination of empowerment and resilience for Afrodescendant women.	Gender Lens: Intersectionality	ROOM 1 EQUITY
	5:30PM-5:50PM	Inspirational Interview: María Noel Vaeza from UN Women	Speakers: <i>MARÍA NOEL VAEZA</i> <i>Regional Director for the Americas and the Caribbean, ONU Mujeres</i> Moderated by: <i>CARMEN CORREA</i> <i>CEO, Pro Mujer</i>	Join an enriching conversation with María Noel Vaeza from UN Women as she shares her vision on women's empowerment and gender equality in an ever-changing world.	Gender Lenses: Multilens	AUDITORIUM
	5:50PM - 6:10PM	Closure & Final Conclusions				
	CLOSURE DAY 1					


19/10

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
	7:30AM - 8:00AM	Registration (open)				
	8:10AM-8:40AM	Opening Activity: Violet Lenses	Speakers: DANIELA KONIETZKO <i>President, Fundación WWB Colombia.</i> CARMEN CORREA <i>CEO, Pro Mujer</i>		Gender Lenses: Multilens	AUDITORIUM
	8:40AM - 9:20AM	Panel: The Power of Networks Driving Gender Equity	Speakers: CAROLINA SUAREZ <i>CEO, Latimacto</i> LINA ROSSI <i>Director of the Andean Chapter, ANDE</i> PAOLA CENTENO <i>Programme Associate, 2X Global</i> MARTHA LUCIA ROJAS <i>Regional Representative LATAM, Global Alliance in Banking in</i> Modera: MARIA LILIANA MOR <i>Director of Alliances and Development, Pro Mujer</i>	Explore how collaborative networks within the investment, entrepreneurship, financial inclusion and philanthropy ecosystem are driving significant impact in gender equity. Meet the leaders from these networks and discover how they are working together to create a positive change.	Gender Lens: Women in Leadership	AUDITORIUM
	9:20AM-9:30AM	Closure of plenary session and transfer to action sessions (10min)				
	9:30AM-10:30AM	Learning Circle: Impact Stories: Emprende Pro Mujer	Speakers: <i>Interview with women entrepreneurs from Mexico and Colombia from the Emprende Pro Mujer program.</i> Moderated by: SEBASTIAN EDREIRA <i>Manager Emprende Pro Mujer, Pro Mujer</i>	Discover how the Emprende Pro Mujer program has transformed the lives of women entrepreneurs in this session where they will share their inspirational experiences and the opportunities provided by educational technology.	Gender Lens: Women in Leadership	ROOM 3 DIVERSITY

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	9:30AM-10:30AM	Learning Circle: Opportunities for Rural Women	Speakers: <i>MARIA FERNANDA DÍAZ TRUJILLO,</i> Director, Fundación Bancolombia <i>CLAUDIA SEPÚLVEDA</i> Program Coordinator, Swisscontact <i>LINA MARIA MONTOYA MADRIGAL</i> Executive Director, Corporación interactuar <i>SERGIO BARRERO</i> Partner, Devfin Moderated by: <i>SARA ARGÁÑARAZ ESCASANY</i> Product Owner, Ticmas	Join us in this session where we will explore impactful solutions that are making a positive difference in the lives of rural women in Latin America. Our panelists will share innovative strategies and success stories.	Gender Lens: Products and Services for Women	ROOM 1 EQUITY
		Voices of Impact: Elevating Value Chains: Gender-Focused Impact	Speakers: <i>CAMILA ALGUILAR LONDOÑO</i> Executive Director, Fundación Alpina <i>ERIKA VARGAS</i> Community Relations Director, UPS <i>CLAUDIA DEL PILAR RODRÍGUEZ MEJIA</i> Coordinator of the Coffee Families with Gender Equity Program, Federación Nacional de Cafeteros <i>MARYLIN GÓMEZ MARTÍNEZ</i> Market Lead Colombia y zona Andina, WEConnect Moderated by: <i>LINA VILLA</i> Board Member, Fundación SoyDoy	Explore how leaders and organizations are elevating value chains with a gender-focused approach, creating a meaningful impact on equality and inclusion.	Gender Lens: Value Chains and Advocacy	ROOM 2 INCLUSION

19/10



DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
19/10	9:30AM-10:30AM	Learning Circle: GLI in action: A case study from the 2X Technical Assistance Facility	Speakers: <i>TOMÁS GONZÁLEZ BERGEZ</i> Gender Knowledge Lab Coordinator, Pro Mujer <i>BRIANNA LOSOYA EVORA</i> MEL Lead, Sweef Capital <i>JIMENA BARREDA</i> Program Manager, Equilo <i>SENIA PATRACA GUILLÉN</i> Bien para Bien Moderated by: <i>MONIQUE WIDYONO</i> Gender Technical Specialist, DFC	Learn about the potential of technical assistance to transform your organization into a gender champion. DFC, Pro Mujer, Equilo and Sweef Capital, together with Bien para Bien, will present the progress of the 2X Technical Assistance Facility, a program aimed at mainstreaming the gender perspective in financial institutions and enhancing its benefit through GLI.	Gender Lens: Products and Services for Women	ROOM 4 EMPOWERMENT
	10:30AM-10:40AM	Coffee Break (10min)				
	10:40AM-11:20PM	Panel: Nationality-Free Ventures: Migration and Opportunities in the Impact Investment Ecosystem	Speakers: <i>CARMEN CORREA</i> CEO Promujer <i>SANTIAGO ALVAREZ</i> Co-founder and Managing Partner, ALIVE Ventures <i>ANABELLA LAYA</i> CEO, Acreditta <i>MASAYO GARCÍA</i> Director, Government Engagement, Mastercard Moderated by: <i>ANUPAMA RAJARAMAN</i> Mission Director, USAID Colombia	Migration is not only a global phenomenon but also an opportunity to transform the impact investment landscape. Join this panel of experts to discuss how migration can drive innovative projects and create synergies for positive social and economic impact. We will explore success stories, challenges, and effective strategies to foster inclusive and sustainable investment in the context of migration.	Gender Lens: Intersectionality	AUDITORIUM
	11:20AM-11:30AM	Coffee Break (10min)				

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	11:30AM-12:30PM	Let's Pitch: Borderless Opportunities in the Entrepreneurship and Investment Ecosystem	Speakers: <i>Migrant community enterprises Opportunities Without Borders program</i>	Join this exciting pitch format where ventures from migrant communities will have the opportunity to showcase their projects and investment opportunities. Discover how these initiatives are leveraging cultural diversity and transnational experiences to create innovative solutions and tap into borderless opportunities in the entrepreneurship and investment ecosystem.	Gender Lens: Intersectionality	ROOM 1 EQUITY
		Learning Circle: Coca-Cola - Economic Empowerment in Colombia	Speakers: DIANA CUESTA <i>Executive Director, Jaime Arteaga y Asociados</i> ANA LUCIA JIMENEZ <i>Director Social Performance, Corporación Mundial de la Mujer</i> MARIA CAROLINA HOYOS <i>President, Fundación Solidaridad por Colombia</i>	Join this World Café-style session where initiatives supported by Coca-Cola will share their experiences and achievements on the path to gender equity and economic empowerment in Colombia. Discover how these initiatives are making a positive impact in local communities and contributing to sustainable development in the region.	Gender Lens: Value Chains and Advocacy	ROOM 2 INCLUSION
			Moderated by: DANIELA PUERTA <i>Manager of Communications, Sustainability and Corporate Affairs in Colombia and Venezuela; Colombia y Venezuela Coca-Cola Company.</i>			



19/10

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
	11:30AM-12:30PM	Voices of Impact: DEI in Organizations: Journey to Diversity, Equity, and Inclusion	Speakers: CAROLINA QUINTERO PRADO <i>Diversity, Equity and Inclusion Leader; Cámara de Comercio de Cali</i> ADRIANA DAZA <i>Project Manager & Gender Specialist, Futuralab</i> NATALIE VERGARA <i>Head of Platform, Mercy Corps</i> Moderated by: BEATRIZ MEJÍA <i>Partnership and Sustainability</i>	Join this session where experts will share their insights and experiences on the effective implementation of Diversity, Equity, and Inclusion (DEI) strategies within organizations. Explore how these practices are transforming the workplace and creating more equitable and diverse environments.	Gender Lens: Equity in the Workplace	ROOM 3 DIVERSITY
		Inspiration Capsule: Breaking the Silence of Workplace Sexual Harassment	Speakers: MARLENE MOLERO SUÁREZ <i>CEO and Co-founder, ELSA</i>	Join this captivating inspirational talk that recounts a real case of workplace sexual harassment that affected over 100 women for more than a decade. Through this story, we will explore the fears and barriers that individuals face when experiencing such situations. We will reflect on how these cases are often open secrets, voices that many can hear but few are willing to listen to. Hosted by Marlene Molero Suárez, CEO and Co-founder of ELSA.	Gender Lens: Equity in the Workplace	ROOM 4 EMPOWERMENT
	12:30PM-1:30PM	Lunch (1h)				
		Panel: Digital Transformation with a Gender Focus	Speakers: JOSE IGNACIO DE CARLI <i>Sustainability Manager, Mercado Libre</i> LAURA REYNA <i>Public Policy Manager LATAM, TikTok</i> CARLOS COROMINAS <i>Head of Inclusive Impact & Sustainability, Visa, LAC Region.</i> ANNA ROMANELLI <i>Skilling and Entrepreneurship Manager, Pro Mujer</i> Moderated by: CATALINA ESCOBAR <i>Co-founder, Makaia</i>	Epic conversation with industry leaders as we explore how digital transformation can drive gender equality. Panelists from prominent companies will share their visions and strategies for shaping a more equitable and empowered digital future for all	Gender Lens: Products and Services for Women	AUDITORIUM

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	1:30PM-2:20PM	Let's Pitch: Gender Scaling Financing Facility: social enterprises as agents of change with a gender perspective	Speakers: MARÍA FERNANDO BONESSO <i>Co-founder & CEO, Agrojusto</i> MARTHA CECILIA GOMEZ <i>Co-founder & Chief Education Officer, Education Soul</i> MACARENA PLAZA BELTRÁN <i>Co-founder & COO, Facia</i> JAVIER ROMÁN ROIG <i>Co-founder & CFO, tuGerente</i> Moderated by: JESSICA GRAF <i>Founder and Managing Director, LeFil Consulting</i>	We invite you to connect with some of the highest-potential companies of the Gender Scaling Financing Facility (GSFF), an initiative of LeFil Consulting and Pro Mujer's GKL Lab, supported by the Swiss Cooperation Agency. The GSFF is helping drive impact and business performance through gender mainstreaming for 100 social enterprises in Latin America. In this "Let's Pitch" session, you will have the opportunity to meet four Latin American social enterprises that will present their business and impact and pitch for investment. Connect and discover how these companies have embedded gender inclusion into their business to spur growth, impact and innovation in their approach and operations, for the benefit of the communities in which they operate.	Gender Lens: Products and Services for Women	ROOM 4 EMPOWERMENT

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	1:30PM-2:20PM	Learning Circle: Empowering Social Change in Migrant Host Communities	Speakers: ATILANA PIÑÓN co-CEO Retorna CAMILO FERNANDEZ DE SOTO Programmatic Director, Fundación Santo Domingo CAMILO VIDALES Co-founder, Motopack TITO CONTRERAS Cooperation Officer, Unión Europea en Colombia ROSANA VANEGAS Executive Director, Fundación Juanfe Moderated by: DANIEL GONZALEZ Senior Program Manager, Global Programs, Open Society	This session will delve into how we can empower and expedite social change in migrant communities through innovative and collaborative strategies. Prominent leaders will share their experiences and insights on addressing key challenges, fostering inclusivity, and making a meaningful impact.	Gender Lens: Intersectionality	ROOM 2 INCLUSION
	2:30PM-2:40PM	Networking (10min)				
	2:40PM-3:40PM	Panel: Women in Power: Transformative Leadership	Speakers: MARLENE MOLERO SUÁREZ CEO and Co-Founder, ELSA DANIELA KONIETZKO President, Fundación WWB Colombia LUZ MARINA VELASQUEZ Vice President of Human Resources, Seguros SURA Colombia Moderated by: ANA DEMEL Chair of the Board of Directors, Pro Mujer	Celebrating the power of women in leadership. We'll explore inspiring stories of women in positions of influence and how we can mobilize for more of them.	Gender Lens: Women in Leadership	AUDITORIUM
		Learning Circle: Leading Change: Gender-Focused Public Policies	Speakers: MARÍA FERNANDA REYES ROA Director, Fondo Mujer Emprende ANA FERNANDA HIERRO Principal Operations Specialist at Gender, BID MARIA TERESA VILLANUEVA Principal Operations Specialist at Gender, BID	Dive into the transformative impact of public policies with a focus on gender equality. Join this conversation about advocacy and promotion strategies that are driving meaningful change in local communities.	Gender Lens: Value Chains and Advocacy	ROOM 3 DIVERSITY

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	2:40PM-3:40PM		Moderated by: LAURA GALLEGO VP, Pro Antioquia			
		Learning Circle: Addressing Gender Biases in Investment and Financing	Speakers: PATRICIA SAENZ <i>Managing Partner, EWA Capital</i> ADRIANA RUEDA <i>Growth and Alliances Manager, Fundes</i> XIMENA TRUJILLO <i>Director, Fondo Inversor</i> Moderated by: ANNA DE LA CRUZ <i>Chief Impact Officer, Linked Foundation.</i>	In this session, we will delve into effective strategies for identifying, addressing, and mitigating unconscious gender biases that can impact investment and financing processes. Our panelists will share real-world cases and concrete experiences, providing valuable insights to promote greater gender equity in these domains.	Gender Lenses: Products and Services for Women	ROOM 2 INCLUSION
	3:40PM-3:50PM	Coffee Break (10min)				
	3:50PM-4:30PM	Panel: Gender and Diversity-Focused Investment Funds: Capitalizing on Change	Speakers: VALERIE HARRINGTON <i>Fund Manager, Blue Orchard</i> MARIANA JIMENEZ <i>Dealflow & Portfolio Manager, Amplifica</i> DANIELA PACHECO <i>Managing Partner, New Ventu</i> Moderated by: ALBERTO PARODI <i>Senior Investment Officer, BID Invest</i>	Explora el emocionante mundo de los fondos de inversión con enfoque de género y Diversidad, Equidad e Inclusión (DEI). Descubra cómo estos fondos están revolucionando la inversión, impulsando el cambio y apoyando empresas y proyectos que promueven la equidad de género y la inclusión.	Gender Lens: Products and Services for Women	AUDITORIUM




19/10

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	3.50PM - 4.30PM	Inspiration Capsule: Women at the finish line: Breaking down gender bias in children With Tatiana Calderón and Fundación Juego y Niñez	Speakers: TATIANA CALDERÓN <i>F1 driver</i> JHANED BIVIANA ARANGO PUERTA <i>Social worker with a master's degree in government and international relations..</i> KRITZY LINARES CAICEDO <i>Social Worker and specialist in Feminist and Gender Studies from the National University of Colombia</i> CORPORACIÓN JUEGO Y NIÑEZ	In this special session, the Play and Childhood Foundation collaborates with Tatiana Calderón, Formula 1 driver, to share their life experiences, inspiring and raising awareness about the vital importance of eradicating gender biases from early childhood. Explore how they are working together to create a more equitable future.	Gender Lenses: Multilens	ROOM 4 EMPOWERMENT
		Inspiration Capsule: Boost Your Networking Skills	Speakers: SYLVIA CHEBI <i>Co-Founder and Executive, ThalesLab</i>	This session provides an inspirational talk followed by interactive activities to enhance your networking skills and establish valuable connections during the event.	Gender Lenses: Multilens	ROOM 1 EQUITY
	4:30PM-4:40PM	Closure of plenary session and transfer to action sessions (10min)				
	4:40PM-5:40PM	Learning Circle: Driving Gender Lens in Male-Dominated Industries: Catalyzing Gender Action	Speakers: JESSICA GRAF <i>Counder and Managing Director, LeFil Consulting</i> MANUELA RAMIREZ <i>Head of HR at Equilibria</i> VALENTINA SUAREZ <i>CEO Silvotecnia</i> Moderated by: JULIA SANTANDER <i>Managing Director Impact Investments, EcoEnterprises Fund</i>	Seeks to explore strategies and best practices for fostering diversity and inclusion in environments where women are currently underrepresented. Participants will delve into key initiatives such as gender pay gap analysis, robust governance and policy development, or the implementation of comprehensive gender action plans that can serve as a wake-up call for organizations, stimulate critical conversations, and prepare the ground for a more equitable environment in which women will begin to prosper.	Gender Lenses: Multilens	ROOM 4 EMPOWERMENT

DAY	TIME	SESSION	SPEAKERS	DESCRIPTION	SUBJECT / LEN	ROOM
 19/10	4:40PM-5:40PM	Inspiration Capsule: Knowing Ourselves to Recognize Ourselves: Understanding Biases	Speakers: NATALY EAZO <i>Communications and mobilization leader, Fundación Mi Sangre</i> CLARA BOTERO <i>Partnerships and innovation leader, Fundación Mi Sangre</i>	Often, our biases act as a veil that narrows our view of the challenges we face every day. We encourage you to uncover these biases and provide you with tips to broaden your perspective and see the world through new lenses.	Gender Lenses: Multilens	ROOM 3 DIVERSITY
		Learning Circle: Men, it's with you too!	Speakers: MELISSA WONG OVIEDO <i>Senior Program Officer, Equimundo</i> HERNANDO MUÑOS <i>Senior Lecturer, Universidad de Antioquia y MenEngage</i> JUANA BOTERO, <i>Responsible for Sustainability and Diversity, Comfama</i> Moderated by: JIMENA SERRANO <i>Lead Officer Gender Diversity and Inclusion, BID Invest</i>	This session will explore how men can play a crucial role in promoting gender equity and inclusion. We will address how men can contribute to creating a more equitable and diverse environment. We will highlight inspiring examples who are paving the way for a more inclusive and gender-aware investment sector.	Gender Lens: Intersectionality	ROOM 1 EQUITY
	5:40PM-6:00PM	Closing Remarks				
	8:00PM-11:00PM	Closing Party: Cielo Alto				



SESSIONS:

PLENARY PANEL:

Traditional format in the main auditorium in panel/interview style with a moderator.

INSPIRATION CAPSULE:

Keynote Speaker. In the TED Talk style, we propose an inspirational talk that mobilizes the audience, triggers emotions and tends to generate reflection on a gender issue.

LEARNING CIRCLE:

A discussion theme is defined that seeks the exchange of ideas and collaborative action in a round table that is built around concentric circles.

LET'S PITCH:

Entrepreneurs, start-ups, investment funds, organizations interested in presenting an initiative to receive feedback from the audience, connect with potential partners or seek funding. Attendees will be able to ask questions and we will have a panel that will give formal feedback on the idea presented.

VOICES OF IMPACT:

The aim is to discuss real experiences in the design/implementation of gender projects in order to generate lessons learned and paths for action based on the lessons learned in a dynamic dialogue environment.