

IN CONNECTION

JUNE 4-6 | BUENOS AIRES, 2024 | ARGENTINA

SUBMIT YOUR SESSION PROPOSALI

On the journey towards gender equality, we understand the critical importance of connecting the multitude of voices. The power derived from a variety of perspectives and experiences lays the foundational stones for achieving the inclusive and equitable future we aspire to.

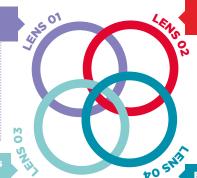
WE WANT TO HEAR FROM YOU!

Session proposals for our GLI Forum Latam 2024 are now open.

You can frame your proposal proposal through the four lenses of the GLI methodology or along the two cross-cutting themes of this edition:

Women in leadership

This lens focuses on the presence of women in leadership positions and the adoption of an inclusive governance approach with a gender perspective, as this enables companies to have better policies and programs to promote equality and close gender gaps, as well as to assess their diversity and inclusion.



Equality in the workplace

This lens highlights actions in favor of equality of opportunity and treatment between women and men, aimed at improving the workplace environment through the implementation of strategies that promote the participation of women at all levels and areas of the organization, equal pay, work-life balance, and the analysis of potential inequality gaps within the company.

Products and services benefiting women and girls

This lens addresses the impact of the company's products and services on the lives of women and girls. It enables an analysis of whether they are considered in the company's mission, understanding their real needs as consumers, and developing markets focused on them.

Equality in the value chain and advocacy practice

This lens promotes the creation of commercial opportunities for businesses led by women, collaboration with civil society, local or global organizations, and companies working towards equality and the empowerment of women. It also advocates for communication in an inclusive and non-sexist manner as a cross-cutting principle.

Data and impact measurement

Measurement processes are essential to recognize and report the impact and transformative capacity of actions implemented in terms of gender. As an ecosystem, we must move towards standardization of processes, tools, and methodologies that allow us to account for the real scope of gender-focused investment. Having clear and common metrics, indicators, and tracking categories will facilitate the agile, focused, and results-oriented integration of the four lenses, in addition to generating learning, improving practices, and optimizing the achievement of objectives.

Digitalization

Digital and technological tools are crucial for strengthening actions towards gender equality, optimizing their design, implementation, and measurement. We aim to be at the forefront, catalyzing business strategies, social impact and its measurement, through digital and technological tools.

CHOOSE THE FORMAT:



INSPIRATION CAPSULE:

Lead an inspiring talk that mobilizes
the audience on a
transformative topic.



LEARNING CIRCLE:

A discussion topic is

defined to facilitate
the exchange of
ideas and
collaborative action
in a roundtable
setting. The audience
will be able to
participate with



VOICES OF IMPACT:

In the style of World
Café, engage in
conversations about
experiences in the
implementation/
design of projects.
Generate learnings
and action paths in
an environment of
dynamic dialogue.



PITCH MOMENT:

Present your initiative and receive **feedback from the audience.**

IT'S TIME TO CONNECT! The event will take place on June 4-6 in Buenos Aires, Argentina. To submit your proposal, fill out the form with the details of your session. **YOU HAVE TIME UNTIL MARCH 11**