On the journey towards gender equality, we understand the critical importance of connecting the multitude of voices. The power derived from a variety of perspectives and experiences lays the foundational stones for achieving the inclusive and equitable future we aspire to.

Session proposals for our GLI Forum Latam 2024 are now open.

You can frame your proposal proposal through the four lenses of the GLI methodology or along the two cross-cutting themes of this edition:

**Women in leadership**

This lens focuses on the presence of women in leadership positions and the adoption of an inclusive governance approach with a gender perspective. It enables companies to have better policies and programs to promote equality and close gender gaps, as well as to assess their diversity and inclusion.

**Equality in the workplace**

This lens highlights actions in favor of equality of opportunity and treatment between women and men, aimed at improving the workplace environment through the implementation of strategies that promote the participation of women at all levels and areas of the organization, equal pay, work-life balance, and the analysis of potential inequality gaps within the company.

**Products and services benefiting women and girls**

This lens addresses the impact of the company's products and services on the lives of women and girls, enabling an analysis of whether they are considered in the company's mission, understanding their real needs as consumers, and developing markets focused on them.

**Equality in the value chain and advocacy practice**

This lens promotes the creation of commercial opportunities for businesses led by women, collaboration with civil society, local or global organizations, and companies working towards equality and the empowerment of women. It also advocates for communication in an inclusive and non-sexist manner as a cross-cutting principle.

**Data and impact measurement**

Measurement processes are essential to recognize and report the impact and transformative capacity of actions implemented in terms of gender. As an ecosystem, we must move towards standardization of processes, tools, and methodologies that allow us to account for the real scope of gender-focused investment. Having clear and common metrics, indicators, and tracking categories will facilitate the agile, focused, and results-oriented integration of the four lenses, in addition to generating learning, improving practices, and optimizing the achievement of objectives.

**Digitalization**

Digital and technological tools are crucial for strengthening actions towards gender equality, optimizing their design, implementation, and measurement. We aim to be at the forefront, catalyzing business strategies, social impact, and its measurement, through digital and technological tools.

**CHOOSE THE FORMAT:**

**INSPIRATION CAPSULE:**

Lead an inspiring talk that mobilizes the audience on a transformative topic.

**LEARNING CIRCLE:**

A discussion topic is defined to facilitate the exchange of ideas and collaborative action in a roundtable setting. The audience will be able to participate with questions/contributions.

**VOICES OF IMPACT:**

In the style of World Café, engage in conversations about experiences in the implementation/design of projects. Generate learnings and action paths in an environment of dynamic dialogue.

**PITCH MOMENT:**

Present your initiative and receive feedback from the audience.