



HIGHLIGHTS PRO MUJER IN NICARAGUA

"REDUCING THE DIGITAL GENDER GAP" DIGITAL LITERACY INITIATIVES

- In Nicaragua, Pro Mujer is reducing the digital gender gap through several key initiatives.
 - i. Providing connectivity in our centers to allow Pro Mujer beneficiaries to access the internet.
 - ii. Teaching beneficiaries digital skills, including how to use applications to improve their businesses. Pro Mujer is also teaching financial education using digital tools.

- iii. Leveraging the Pro Mujer mobile application, "Pro Mujer en tus manos" to make the financial services loan process more convenient and efficient for beneficiaries.
 - As of now, more than 50% of Pro Mujer's beneficiaries in Nicaragua have been trained in digital literacy, including email, device use, internet management, Facebook, and Pro Mujer mobile applications.



"LA FARMACIA VENTA DE MEDICAMENTO SOCIAL" PRO MUJER PHARMACY

In Nicaragua, where access to affordable medicines remains challenging, Pro Mujer opened its' first pharmacy to improve access to low-cost medicine in underserved communities. This came about after several Pro Mujer beneficiaries voiced their need to have a pharmacy that offered products such as medicines, food supplements, medical devices and personal hygiene.

LEADERSHIP AND GENDER-BASED VIOLENCE PREVENTION TRAINING

In partnership with Strachan Foundation, Pro Mujer provided leadership and gender-based violence prevention trainings to Pro Mujer staff and beneficiaries throughout the regions of Masaya, León, Chinandega, Estelí, Matagalpa and Jinotega in Nicaragua. Trainings included themes such as legal, psychological and health assistance.

