



OVERVIEW

As a leading women's development organization in Latin America, Pro Mujer creates opportunities for underserved women so they can transform their lives, their families and their communities. Through financial services and capacity-building education, we support women as they build businesses and gain independence. Pro Mujer also invests in healthier futures by providing health services and promoting healthy habits. Since our founding in 1990, we have provided 9 million accessible preventive health services for our beneficiaries and their families so they can lead longer, healthier lives.

OUR APPROACH TO HEALTH

SCREENING AND EARLY DETECTION

According to the World Health Organization, 68 percent of deaths in Latin America can be attributed to chronic diseases such as hypertension, diabetes and breast and cervical cancers.

Pro Mujer prioritizes preventive care and regular cancer screenings. In 2018, this approach helped us identify:

2K+ CASES OF ABNORMAL CERVICAL CELLS

300 BREAST ABNORMALITIES

4K CASES OF HIGH BLOOD SUGAR

5K CASES OF HIGH BLOOD PRESSURE

HEALTH EDUCATION & COUNSELING

Communications tools, including text and social media, help educate and promote healthy behaviors for Pro Mujer women. Through online trainings and workshops, we also ensure our staff is fully prepared to support our patients.

ACCESSIBLE SERVICES

Women with scarce resources often find themselves with little or no safety net and insurance, a lack of time and limited access to health knowledge. By facilitating access to low-cost and high-quality services, such as lab tests, ultrasounds and dental care, in the neighborhoods where women live and work, Pro Mujer makes it easy for women to say yes to care for themselves, their partners and their children.



2018

HEALTH IMPACT

IN 2018, PRO MUJER PROVIDED:

	PAP SMEARS	38K
	CLINICAL BREAST EXAMS	64K
	COUNSELING SESSIONS	127K
	DENTAL SERVICES	35K
	LAB EXAMS/ULTRASOUNDS	22K

LOOKING AHEAD

As we move forward, Pro Mujer will continue to seek ways to increase our impact. We will increase our involvement in ongoing care, strengthen our referral network, and expand our current services and products to reduce the financial insecurity of our patients.



“If we don’t monitor our health, we risk finding out that we have a terminal illness when it’s too late. That’s what the Pap test means, taking precautions.”

Miriam Amparo, Peru



“Thanks to Pro Mujer’s support, I started eating differently; I don’t add salt to my food, I barely drink soda, I drink more water, I started walking more and I quit smoking.”

Sandra Sanchez, Argentina



“I am with Pro Mujer for its human side. It saved me from uterine cancer. I feel useful helping other women who are going through a hard time and can trust me. I am alive, I am a cancer survivor and I am happy that we are empowered women.”

Esthela Boullhesen, Argentina

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