

JOIN PRO MUJER AT WOMEN DELIVER 2019



PRO MUJER IS A PROUD GOLD SPONSOR OF WOMEN DELIVER 2019, THE LARGEST INTERNATIONAL CONFERENCE ON GENDER EQUALITY.
#LatinasDeliver

WHO ATTENDS:

6,000+
ATTENDEES

2,500
ORGANIZATIONS

160+
COUNTRIES

1,500
YOUNG PEOPLE

500+
JOURNALISTS

500+
REPRESENTATIVES FROM
THE PRIVATE SECTORS
ACROSS INDUSTRIES

UN AGENCIES
AND GOVERNMENT
REPRESENTATIVES,
INCLUDING MINISTERS
AND PARLIAMENTARIANS
FROM

50+ COUNTRIES

Join Pro Mujer and our partners in Vancouver as we push forward the Latin America agenda, and promote the vast learnings and opportunities the region has to offer.

Women Deliver 2019 will present new knowledge, promote world-class solutions, and engage a broad spectrum of voices. It will focus on several issues from health, nutrition, education, economic and political empowerment to human rights, good governance, and girls' and women's agency and equality.

At the conference, Pro Mujer is bringing together a broad coalition of organizations, impact investors, social enterprises, activists and thought leaders—all, focused on practical and innovative solutions and methodologies that address the needs of women and girls in Latin America.

DRIVE CONVERSATIONS ON:

- Gender Smart Investing
- Women's Economic Empowerment & Entrepreneurship
- Women's Health & Violence Against Women

WHEN/WHERE

**JUNE 3-6, 2019
IN VANCOUVER, CANADA.**

The Women Deliver 2019 conference will be hosted in the award-winning Vancouver Convention Centre, a LEED® Platinum certified, state-of-the-art facility on the waterfront in beautiful downtown Vancouver.

**WOMEN
DELIVER**
2019 CONFERENCE

In 2016, only 3% of the Women Deliver conference attendees represented the Latin America region. Pro Mujer is committed to bringing greater visibility and import to Latin America, and we can only do this with the active participation of partners like you!

WELCOME TO THE LATIN AMERICA PAVILION IN VANCOUVER!



We invite you to visit our booth at the Women Deliver Conference 2019 (WD2019). As The Latin America Pavilion, the space will provide opportunities to connect with attendees, experience Latin American culture, discover inspiring stories, and enjoy the art of **Ledania**, a Colombian neo-muralist artist, who will be performing live.

Members of the media are welcome to visit the Pavilion and are encouraged to cover activities and hold interviews with experts from the Latin America region.

OUR AGENDA:

1. PRE-EVENT WITH THE SUPPORT OF MICROSOFT: GENDER SMART INVESTING NIGHT (INVITE ONLY)

Monday, June 3, 12:00 - 3:00 pm. Microsoft Offices.

2. THE LATIN AMERICAN PAVILION

Monday, June 3, 3:30 pm - Thursday, June 6, 3:00 pm. Booth.

3. CONCURRENT SESSIONS

Panel # 1 on Skills Development

Co-organized with the International Development Research Center (IDRC)

Tuesday, June 4, 1:30 - 2:30 pm. Convention Center.

Panel # 2 on Financial inclusion

Co-organized with the International Development Research Center (IDRC)

Wednesday, June 5, 10:30 a.m. - 12:00 p.m. Convention Center.

4. DIGITAL POSTER SESSION

Tuesday, June 4, 10:30 a.m. - 12:00 p.m. Convention Center.

5. PLENARY SESSION:

THE POWER OF MONEY: INVESTING IN GIRLS AND WOMEN

Tuesday, June 4, 3:00 - 4:00 p.m. Power Stage.

6. SIDE EVENT:

INNOVATHON 2019, CO-CREATING SOLUTIONS AGAINST GENDER-BASED VIOLENCE.

Tuesday, June 4, 8:00 - 10:00 pm. Convention Center.

7. CLOSING EVENT: NETWORKING COCKTAIL (INVITE ONLY)

Co-organized with MEDA and Deekten Impact

Wednesday, June 5, 5:00 - 7:00 pm. Cactus Club Coal Harbor Restaurant.



HOW CAN MEDIA & JOURNALISTS SUPPORT THE WELL-BEING OF WOMEN AND GIRLS?



Help spread our content on social networks and other platforms. We invite journalists and media to be part of a broad coalition of organizations, impact investors, social enterprises, activists and thinkers to ensure commitments that address the needs of women and girls on the public agenda.

WAYS TO SHARE:

INTERVIEW OUR EXPERTS: Schedule an interview with our staff of experts on issues that include impact investment, women's empowerment, financial inclusion, entrepreneurship, social marketing, public-private partnerships, and women's health.



Maria Cavalcanti, President & CEO of Pro Mujer

Maria holds over 25 years of professional experience advancing women and working with a wide range of business and non-profit organizations across Latin America, the United States, Western Europe, and India.



Diana de Castro, Chief Alliance Officer

Diana has extensive experience in the field of social finance, private banking, private equity, and consulting in Latin America. Diana holds a Bachelor of Arts degree in Government from Georgetown University and later earned the Chartered Financial Analyst designation.



Carmen Correa, Sr. Director of Alliances

Carmen has over 25 years of professional experience supporting the development of the entrepreneurial ecosystem in Latin America, from high impact entrepreneurs to the development of inclusive businesses and impact investment, through organizations such as Endeavor and Fundacion Avina.

PRESS RELEASES & HUMAN INTEREST STORIES: Pro Mujer works with 300,000 women across Latin America, protagonists who prove the transformative power of women's strength and desire for a better life. We invite you to share their stories - full of challenges, goals and dreams for the future. And above all, share their journey as agents of positive change for their families and communities.

SATELLITE EVENTS: Join and share news about Satellite Events taking place throughout the region, including Guatemala, Mexico and Nicaragua. During these events, local leaders and experts will weigh in on challenges and potential solutions that address the well-being of women and girls. For more information about satellite events, contact jessica.olivan@promujer.org

SOCIAL NETWORKS: Stay up-to-date on topics or campaigns focused on empowering women by following Pro Mujer on [Facebook](#), [Instagram](#), and [Twitter](#). Share the hashtags [#LatinasDeliver](#) and [#WD2019](#).

AUDIOVISUAL RESOURCES: Download photographs, videos, stories and other resources from the Pro Mujer news and resources portal. <https://goo.gl/m8EsQ9>

ABOUT PRO MUJER:

Founded in 1990 in Bolivia, Pro Mujer is a leading mission-driven social enterprise that empowers women in Latin America through a suite of financial, health and skill-building services to help them reach their full potential. Over the past 29 years, Pro Mujer has disbursed more than \$3.6 billion in small loans, provided over 9 million health interventions and impacted two million women across Argentina, Bolivia, Guatemala, Mexico, Nicaragua and Peru.

In 2017, Pro Mujer turned to a new organizational strategy with a mandate to build a large-scale and sustainable platform that provides relevant and transformative products and services to women throughout their life cycle. Pro Mujer has begun to expand its services by entering new areas, including digital literacy and gender-based violence prevention. By leveraging alliances and technology, Pro Mujer is building a one-stop platform for women's empowerment.



[#WD2019](#) [#LatinasDeliver](#)

To interview our expert staff, please contact:

Maria Paula Cardona, Senior Global Marketing & Communications Director, Pro Mujer
+1 (305) 766-3210 | Skype: Cardona.maria
www.promujer.org