




2018

OUR IMPACT

 **29 YEARS**
creating opportunities

 **\$3.6 BILLION**
loans disbursed

 **9 MILLION**
health interventions

 **2+ MILLION**
women impacted

WHO WE ARE

Pro Mujer creates opportunities so that women in Latin America can build businesses, gain independence and become powerful agents of change for themselves and their communities. Our suite of financial, health and skill-building services is specifically designed to help low-income women reach their full potential.

WHERE WE WORK



Pro Mujer operates in Argentina, Bolivia, Guatemala, Mexico, Nicaragua and Peru, with International Headquarters in New York City.

OUR APPROACH

Pro Mujer envisions a future where our impact has expanded exponentially, improving the lives of millions of underserved women in Latin America.

Pro Mujer's array of products and services focuses on connecting women to the digital economy, building upon our platform through a diverse portfolio of financial products, health services, entrepreneurship and job skills training.

Technology is core to our new strategy, providing women access to services and products throughout their lifecycle.



2018 AT A GLANCE



2018 HEALTH IMPACT

As of December 31, 2018

Some of our services include:

Cancer screenings **101,000**

Diabetes testing **81,000**

Disease management

& counseling **127,000**

Dental services **35,000**

**TOTAL HEALTH
INTERVENTIONS PROVIDED
762,000**



2018 YTD FINANCIAL SERVICE IMPACT

Number of financial
clients **219,000**

Average loan balance **\$583**

Number of loans

disbursed **397,000**

Value of Loans **\$293MM**

Client savings **\$27MM**



FINANCIAL HIGHLIGHTS

**CONSOLIDATED COUNTRY
OPERATIONS,
AS OF DECEMBER 31, 2018**

Gross loan portfolio **\$128MM**

Repayment rate **90.8%**



WHY INVEST IN WOMEN?

Latin America has the highest rates of income inequality in the world. Women often work in precarious conditions and spend significant amount of their day doing unpaid domestic work. Additionally, marginalized women in the region experience overwhelming levels of gender-based violence, chronic health issues and discrimination.

Research shows that women worldwide invest 90 percent of their income back into their families, in comparison with men who invest 40 percent. By investing in women, Pro Mujer provides underserved women the tools and support they need to transform their lives and their communities.



"Pro Mujer saved my life. Thanks to trainings, I decided to go to their clinic. My diagnosis was breast cancer. I became so depressed, I just thought about death. Today, I am healthy, strong and happy! I encourage all women to get screened, to invest in their health and take time for themselves."

**Migdalia Matamoros,
Malpaisillo, Nicaragua**



"As women of the Uros Islands in Peru we didn't have opportunities. Sixteen years ago Pro Mujer came to support us. Today, I am an entrepreneur in tourism. The trainings have opened my eyes and I have another dream for me and my daughters. I want to give them a better education. I want us to advance."

**Gaby Lujano Pacompia,
Puno, Peru**



"For many years I suffered violence. I had been a domestic worker until I arrived at Pro Mujer. With my first loan, I bought equipment to make and sell food fillings. I increased my earnings and now I am one of the few women who drive a motorcar. My daughters are my biggest motivation."

**Cristina Huasania,
Cochabamba, Bolivia**

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