As part of Pro Mujer’s efforts to expand our footprint and offer a wide array of products and services, the purpose of pursuing alliances is to establish and maintain a solid network of multi-stakeholder partnerships across all sectors. For example, we are seeking alliances with organizations including but not limited to those focused on health, entrepreneurship, technology, and gender-based violence.

We understand that the needs of our clients are not only great in number, but are also diverse and ever-changing. To meet this challenge, we rely on partners and allies who can support us in growing our services and expanding our impact. Through a network of best-in-class providers, fintech and tech companies, philanthropists and social impact investors, we are building Pro Mujer as a platform capable of serving millions at a time; a one-stop shop for empowerment for women in the region.
Over the years, we have listened to a multitude of existing and potential clients to understand their needs and demands throughout their life cycle. Our expanded portfolio of products and services will serve more women by doing more. Some examples include entrepreneurship training, digital literacy and connectivity, gender-based violence, legal services, and micro-insurance.

**Pro Mujer’s Strategy Moving Forward**

**Mandate**
To become a large-scale, sustainable platform that delivers relevant and transformative resources and tools to women in Latin America throughout their life cycle.

**Strategic Pillars**
- Footprint Expansion.
- Services & Products Diversification.
- Thought Leadership.
- Operational Excellence.

**Strategic Enablers**
- Cultural Transformation.
- Alliances & Corporate Partnerships.
- Sustainability.

**For Investor Opportunities**
investors@promujer.org

**For Donations**
donorservices@promujer.org